

2022 Partnership Opportunities



About the Indiana Winery and Vineyard Association

IWVA is the only statewide association representing the Indiana Wine Grape industry. Our members range from small vineyards who grow just a few acres of grapes each year to the largest winery in the United States east of the Mississippi River.

A sponsorship with IWVA is a unique opportunity to reach winemakers, growers and marketing and event management personnel from over 100 companies across the state.

Participation levels range from an Advertising Only option (Rosé) to a Membership option (White) to our most engaged level which includes Membership and Event Sponsorship (Red).

We invite you to join IWVA in our mission to grow, promote and strengthen the Indiana Wine Grape industry.

2022 Partnership Opportunities

Preferred Partnership

IWVA's website, www.indianawinevine.org serves not only as an external communication resource for the association, but also as a functional database for the membership and Board of Directors.

Included on the website is "Preferred Partners" page to incent additional business for our sponsors from our membership. Sponsors may structure their preferred status in one of two ways; you can either use it simply as additional advertising and enjoy the endorsement value from the association, or we can work with you to create a special pricing structure for IWVA members to increase your sales even further.

Included with all levels of sponsorship is your logo, hyperlinked to your website, and a short paragraph (100 words or less) listed on the Preferred Partners page of the IWVA website.

Membership Resources

Paid members of IWVA have access to regular member communications as well as discounted registration fees at IWVA events. In addition, members have access to a searchable member database, which sits on the IWVA website and is available at any time, from wherever you have internet access.

Included with all White and Red levels of sponsorship is membership for two in the organization, as Associate members as well as full-time, around the clock access to the IWVA membership database.

Event Sponsorship

IWVA has held a Summer Meeting for its membership off and on since its inception in 1975. Since the beginning, a handful of families who operated the earliest wineries in Indiana came together to learn from each other and share ideas. The intent of the meeting remains the same today. Each July, the association hosts a full day of education sessions and official business, with ample time for networking and business development throughout the day and over the course of dinner.

Included with the Red level of sponsorship are two registration fees and an Exhibitor table for the meeting itself, as well as a speaking opportunity during the program.

2022 Vendor Partnership Opportunities

SPONSOR BENEFITS	SPONSOR LEVELS		
	ROSÉ	WHITE	RED
PREFERRED PARTNER: Listing on IWVA web page as a Preferred Partner; includes logo & company link	X	X	X
MEMBERSHIP: Associate Membership Dues for Two and recognition at all IWVA events		X	X
DATABASE: Access to digital membership database for all IWVA members		X	X
SUMMER MEETING: Two complimentary registrations and Exhibitor table at Summer Meeting			X
MEETING SPONSORSHIP: Session sponsorship of your choice and speaking opportunity during members' luncheon			X
COST	\$ 250.00	\$ 500.00	\$ 1,000.00

RED LEVEL \$1000 – Membership + Event Sponsor option

Includes all White and Rosé Level benefits
 Exhibitor Table and two free attendees at Summer Meeting
 Speaking opportunity during the Summer Meeting luncheon

WHITE LEVEL \$500 – Membership option

Includes Rosé Level benefits
 Associate Membership Status for two employees
 Access to digital Membership Database on IWVA website

ROSÉ LEVEL \$250 - Advertising only option

Logo and hyperlink listed on Preferred Partner page of website

Sponsorship Agreement Form

Organization (Exact wording for IWVA website and print materials)

Mailing Address

City, State, Zip

Company Phone Number

Primary Contact Name

Email

Secondary Contact Name

Email

Social Media tags (Twitter & Instagram)

Please check the Sponsorship Level at which you would like to participate:

- Red Level Sponsorship – Membership + Event Partnership: \$1000
- White Level Sponsorship – Membership: \$500
- Rosé Level Sponsorship – Advertising Only Option: \$250

Return contract and check made payable to:

Indiana Winery & Vineyard Association
125 West Market Street, Suite 300
Indianapolis IN 46204

Questions?

We would love to hear from you! Please contact Rachel Gibson with any questions at rgibson@thecorydongroup.com or (317) 396-0002.

Sponsorship Submission Checklist

Please submit the following information at your earliest convenience *based on the sponsorship level you have chosen*. All files and information can be sent to rgibson@thecorydongroup.com

RED LEVEL \$1000 – Membership + Event Sponsor option

- Company Logo
- Names, and email information for the two company representatives who will be attending the IWVA Summer Meeting
- Short paragraph (100 words or less) about your company to be listed on Preferred Partners page of the IWVA website*
- Names, address, phone and email information for the two company representatives who will be listed as Associate Members in IWVA's database

WHITE LEVEL \$500 – Membership option

- Company Logo
- Short paragraph (100 words or less) about your company to be listed on Preferred Partners page of the IWVA website*
- Names, address, phone and email information for the two company representatives who will be listed as Associate Members in IWVA's database

ROSÉ LEVEL \$250 – Advertising only option

- Company Logo
- Short paragraph (100 words or less) about your company to be listed on Preferred Partners page of the IWVA website*

* If you wish to extend promotional pricing to IWVA members, please call Rachel Gibson at (317) 396-0002.